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*Forum Empresarial* is a peer-reviewed academic journal published twice a year by the College of Business Administration at the University of Puerto Rico, Río Piedras Campus.

We are continuously accepting submissions for future issues. The purpose is to provide a forum for the dissemination of new ideas and research in all areas of business, which would be of interest to academics. Within that broad scope, theoretical and empirical contributions, from a local or an international perspective, are accepted.

- Only articles not previously published or currently under review elsewhere can be considered.
- All submissions must be in English or Spanish, and should represent the original work of the authors.
- All submissions are double-blind refereed.
- Submissions must be sent electronically (e.g. Microsoft Word Document) using the *Someter artículo* link found on our website at <http://forum-empresarial.uprrp.edu> or the following link: <http://www.formstack.com/forms/?1045911-qRDvLDw0KZ>.
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UNIVERSITY OF PUERTO RICO  
SCHOOL BUSINESS ADMINISTRATION  
PO BOX 23332  
SAN JUAN PR 00931-3332  
TEL.: 787-764-0000, EXT. 87047  
FAX: 787-772-1462

